

Opening Speaker



Mr. Andre Buck, II devotes his practice to representing athletes, entertainers, and their related entities. Mr. Buck attended the University of Delaware where he received a Bachelor of Science Degree in 1993 in Business Administration with a concentration in Finance. At the University of Delaware, Mr. Buck was a four-year member of the men's varsity basketball team and appeared in two NCAA Tournaments. He received his Juris Doctorate Degree from Widener University School of Law in 1996. After spending several years in the sports management and marketing industry, Mr. Buck was admitted to the New Jersey Bar in 2002. Before joining SSKR&P, Mr. Buck owned and operated his own sports management firm, Veracity Sports Group, Inc. Mr. Buck has also been an adjunct professor at Wilmington College in New Castle, DE, teaching Business Law, Entrepreneurship, and Sports Marketing, since 1999. Mr. Buck is a player representative certified by the NBA Players Association. He has been a guest lecturer at Temple University School of Law and the University of Pennsylvania Wharton School of Business. Mr. Buck has appeared on Fox News as an expert commentator on sports business issues.