



### 30 – Second Spot

Can be adapted and used for networking and interviewing.

Your 30 – Second Spot (aka Elevator Pitch) should be comprised of a combination of the following:

|   |   |
|---|---|
| Who are you?<br>What do you do?<br>How do you do it?<br>Why do you do it? | Where do you do it?<br>What are you interested in?<br>Why am I different from others? |
|---|---|

Then, turn the conversation over to them...

#### Examples

I'm a \_\_\_\_\_ majoring in \_\_\_\_\_ at the University of Delaware. I'm a member of the student chapter of \_\_\_\_\_, which is the \_\_\_\_\_. Through attending meetings and listening to guest speakers, I have learned a lot about \_\_\_\_\_. When I graduate I would most like to start my career with a focus on \_\_\_\_\_ aspect of \_\_\_\_\_. I would love to hear how you moved into the field.

OR

I'm a \_\_\_\_\_ studying \_\_\_\_\_ at the University of Delaware. I have really enjoyed \_\_\_\_\_ courses most during my time at UD. Although I chose \_\_\_\_\_ as my major, when I graduate I would also like to combine my professional pursuits with my personal interest in \_\_\_\_\_. That's why I am excited about the opportunity to talk to you today about the \_\_\_\_\_ position at \_\_\_\_\_.

(Could also mention college within the university.)

More information about networking can be found:

<http://www.udel.edu/students/career-services-center/students/networking/>